UNC Lineberger Comprehensive Cancer Center

Established in 1975, UNC Lineberger Comprehensive Cancer Center is in the top tier of nationally recognized comprehensive cancer centers designated by the National Cancer Institute. We are the only public comprehensive cancer center serving the state and people of North Carolina. Our physicians and scientists are national leaders in the areas of cancer treatment, research, and prevention, advancing our knowledge of what causes cancer, how to prevent it and how best to treat it. We then apply that knowledge to provide patients, families and communities with the most up-to-date prevention strategies and newest therapies and to train future physicians, nurses, scientists and public health professionals.

N.C. Cancer Hospital The N.C. Cancer Hospital, located in the UNC Hospitals complex on Manning Drive in Chapel Hill, opened in September 2009. The clinical home of UNC Lineberger Comprehensive Cancer Center, the hospital is the site of more than 125,000 patient visits each year. Designed with input from patients and health care providers, the hospital is a tangible symbol of our dedication to fight cancer with every resource available to us.

The state-of-the-art N.C. Cancer Hospital offers a healing environment with expanded and enhanced clinic space, the latest technology for tumor assessment, imaging and treatment, a 50-bed inpatient unit, a comfortable infusion suite, dedicated space for clinical trials, statewide telemedicine capabilities and comprehensive programs for patient and family support.

The building takes the patient experience to a new level and represents our promise that UNC offers the best care available anywhere.

N.C. Cancer Hospital photos © Chuck Choi

Hope through Discovery

The best hope for improving cancer care is research that advances our understanding of what causes cancer and how it progresses. A seamless progression from research to practice and practice to research — we call it "two-way translation"— ensures that our patients can access the newest cancer diagnostics, technology and treatments as quickly and safely as possible.

UNC offers expertise and resources for the most challenging cases through advanced clinical trials — from new cancer treatments and drugs to new ways of enhancing or combining current therapies. As a comprehensive cancer center, we offer access to treatments developed at UNC and across the nation through our affiliations with national clinical trial groups. We embrace innovation and use technology to patients' advantage, whether it be for minimally-invasive surgery, leading-edge radiation therapies or the most recent breakthroughs in chemotherapy.

Expert, Compassionate Care

At UNC, our team delivers true multidisciplinary care with many of the nation's best doctors, nurses, scientists and specialists, meeting, conferring, debating, assessing, measuring, sharing and caring about only one thing — our patients. This type of integrated care helps patients make informed decisions and ensures continuity of care throughout their treatment.

Our model of patient-centered care means the expertise is brought to the patient: radiologists, pathologists, geneticists; surgical, radiation, pediatric and medical oncologists; counselors and navigators including resource and information specialists are here to meet each patient's needs.

Serving the State

UNC Lineberger's programs in cancer navigation, expanding treatment best practices, clinical trials, cancer prevention, early detection and survivorship extend across North Carolina. Our programs examine patterns of cancer in the community to understand the complex interactions among genetics, biology, environmental factors and behaviors that cause cancer. Our experts work in communities to promote cancer screenings and encourage healthy lifestyles that can reduce cancer risk. UNC has formed collaborations with community doctors to bring the latest treatments and clinical trials to patients across North Carolina. Through telemedicine, doctors can collaborate in real-time with UNC's specialists and care teams. We also work to recruit and train the next generation of researchers and doctors who will help create a future where cancer is a controllable, and frequently curable, disease.

YES, I am interested in cancer research, treatment and prevention.

❒ **Please add me to your mailing list so I can receive Cancer Center publications and special updates on new clinical trials, research and prevention programs.**

Name(s) _____

Address _____

_____

Phone _____ Email _____

❒ **I want to make a gift to UNC Lineberger.**

Secure online credit card donations may be made when you visit unclineberger.org and click on the *Make a Gift* button. Donations may also be made by completing the following information and mailing this form.

❒ Enclosed is my personal gift of $_____ (*please make checks payable to UNC Lineberger Comprehensive Cancer Center*)

❒ My pledge of $ _____ will be paid ❒ quarterly ❒ monthly

❒ Charge to: ❒ VISA ❒ MasterCard ❒ American Express

Acct #: _____ Exp. Date: _____

Signature: _____

❒ Additionally, my company (or my spouse's) will match this gift. Enclosed is the company's gift form.

I want to direct my gift:

❒ Where the need is greatest ❒ Treatment and Prevention Research ❒ N.C. Cancer Hospital Comprehensive Cancer Support Program

Or to the following areas:

❒ Bone and Soft Tissue Cancers
❒ Bone Marrow and Stem Cell Transplantation
❒ Brain Tumors
❒ Breast Cancer
❒ Cancer Genetics
❒ Colon, Pancreas and Liver Cancers
❒ Gynecologic Cancers
❒ Head and Neck Cancer
❒ Leukemia, Lymphoma
❒ Lung and Thoracic Cancer
❒ Melanoma
❒ Myeloma
❒ Pediatric Cancers
❒ Prostate, Bladder and Kidney Cancers
❒ Medical Oncology
❒ Radiation Oncology
❒ Surgical Oncology

Tribute gifts may be made in honor or in memory of a friend or relative. UNC Lineberger will promptly acknowledge your gift and notify those you designate.

My gift is: ❒ In memory of: _____ ❒ In honor of: _____

❒ On the occasion of: _____

Please Notify:

Name _____

Address _____

City _____ State _____ Zip _____

Please complete this form, tear off at perforation, tape closed and return to UNC Lineberger Comprehensive Cancer Center.

Your stamp here allows us to spend more on patient needs

UNC LINEBERGER

The University of North Carolina at Chapel Hill
Campus Box 7295
Chapel Hill, NC 27599-7295

Leading the fight against cancer for the people and state of North Carolina

Supporting Cancer Patients

At UNC, we believe in facing cancer together. That's why the UNC Comprehensive Cancer Support Program provides extensive services to help patients and their families cope with a cancer diagnosis, treatment and survivorship. Patient counselors and social workers address emotional and practical needs. A range of support groups is offered for patients and caregivers. We also provide important services to patients — hats and wigs loaned for those losing their hair, specially trained massage therapists, and yoga classes and integrative medicine consultations. Our expanded Patient and Family Resource Center includes a library of specialized materials to help patients learn about their disease, and trained staff are available to work with patients and families facing financial difficulties while coping with cancer.

Nationally Recognized Excellence

- The largest single research entity at UNC with more than 300 faculty members from over 25 departments and disciplines.
- Rated "exceptional" by the National Cancer Institute's panel of reviewers after the agency's most recent comprehensive review.
- Consistently ranked among the nation's top cancer centers in funding from the National Cancer Institute and National Institutes of Health.
- Annually ranks among the nation's top cancer hospitals by *US News and World Report* and designated a Nurse Magnet hospital.
- One of only eight Lance Armstrong Foundation LIVESTRONG Survivorship Centers of Excellence in the nation and the only one in the Southeast.

Clinical Services

For patient questions and appointments, call toll free:
1-866-869-1856

Bone and Soft Tissue Oncology	919-843-8034
Bone Marrow and Stem Cell Transplantation	919-843-0600
UNC Breast Center	919-966-0000
Cancer Genetics	919-843-8724
Gastrointestinal Oncology	919-966-9700
Gynecological Oncology	919-966-8722
Head and Neck Oncology	919-966-9717
Leukemia, Lymphoma, and Myeloma	919-966-7782
Melanoma	919-966-9700
Neuro-Oncology	919-966-9696
Ophthalmology/Tumors of the Eye	919-966-2061
Pediatric Oncology	919-966-1178
Thoracic Oncology	919-966-8128
Urologic Oncology	919-966-9696

Other Important Numbers

Comprehensive Cancer Support Program 919-966-3494
Patient and Family Resource Center 919-843-0680
Clinical Trials (UNC Lineberger Protocol Office)
919-966-4432 or toll-free 877-668-0683
Carolina Consultation Center (for Referring Physicians)
toll-free 1-800-862-6264
UNC Lineberger Administrative Office 919-966-3036
UNC Lineberger External Affairs
(Development & Communications) 919-966-5905

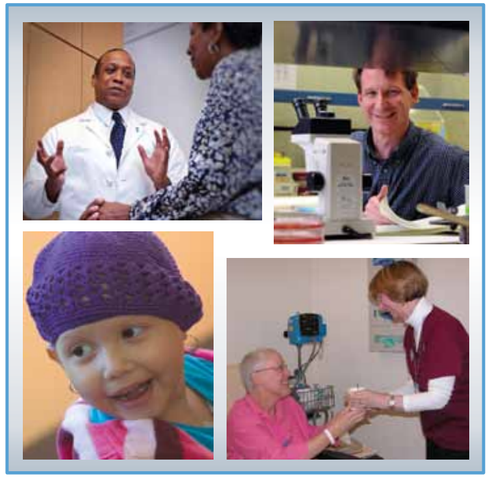
For more information visit unclineberger.org

UNC LINEBERGER

NCI CCC
A Comprehensive Cancer Center Designated by the National Cancer Institute

Photos: Chuck Choi, Brian Strickland, Dan Sears

Hope Through Discovery



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